

7SEC.

SPRINT CONCEPTING FOR DESIGN LED PRODUCT DEVELOPMENT

For educated consumer, it takes 7 seconds to make a judgement over a product: how it feels, the weight, the materials and construction. We design for that 7 seconds.

SPRINT CONCEPTING provides a great kick-start for product development.

Suitable for early-face product development or a facelift for products already on the market. Our Senior Product Development Specialists have created intelligent wirelessly connected devices that have sold hundreds of millions. For both B2C and B2B products.

Why: Get a quick understanding how your product idea can be brought to life.
Overview of industrial design as well as product mechanics, electronics and antennas.
Reduces overall product development cost and time to market.
Single contact, pool of world class product development specialists.

5 DAY package

Price: 4900 € + VAT

Resources:

- Senior Industrial Design specialist + Colors & Materials Senior specialist support
- Senior Mechanical Design specialist

5 + 5 DAY package

Price: 9900 € + VAT

Resources:

- Senior Industrial Design specialist + Colors & Materials Senior specialist support
- Senior Mechanical Design specialist & Electronics Design specialist
- Senior Antenna specialist

Process: Client brief ▶ Product concepting ▶ Concept delivery

Deliverables:

5 DAY

DESIGN	MECHANICS
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High quality 3D visualization	3D construction
Colors & materials look & feel	Manufacturability analysis
Specification and reference	Mechanics part-list
3D surfaces	Mechanics cost analysis

+ 5 DAY

ELECTRONICS	ANTENNA
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Block diagram	Antenna concept proposal
Key component list	Feasibility analysis
Key component placement	Performance estimate
PCB size estimate	Space requirements
Electronics cost analysis	Preliminary
	○ Link budget
	○ Simulation results

Together as partners TREON, OMUUS and RADIENUM can cover the whole product development process from product design concept to production.

TREON

OMUUS

Radienum



SPRINT CONCEPTING

TERMS & CONDITIONS



Work assignment:

Contractors shall strictly perform confidentiality obligations (may be specified in a Non-Disclosure Agreement). Client will brief Contractors and provide all the relevant documents at the start of the project. Meetings face to face or online. In case of change in client brief, Contractors reserve the right to update the quotation.

Deliverables:

It is Client's responsibility to verify, approve and sign all documents prior to release for prototyping, tooling or manufacturing. Contractors accept no liability for production documentation and are not liable for the end result. Contractors will do their best to complete all deliverables in the budgeted time, but depending on the project complexity the maturity of the deliverables will vary.

Work hours in the project are limited by a maximum number 5 DAY package: Omuus max.30h, Treon max.20h. And 5 + 5 DAY package: Omuus max.30h, Treon max.60h, Radientum max 8h.

IPR:

Contractors shall grant to the client all ownership to the tailored project results (the Project IPR) once the total amount of payment is done. Omuus may use 3rd party images in the deliverables and agrees to mark such images accordingly. Omuus does not sell copyright for 3rd party images.

Travel:

Travel expenses and local daily allowances (defined by Finnish tax board) are charged on the basis of incurred expenses. In addition, the travel time is charged 60 €/ hour + TAX per specialist. The method of travel is to use the most economical option.

Overseas: in addition to previous, the method of overseas travel is to use the most economical flights and accommodation. +8% of admin fee will be added on top of the travel expenses.

Pricing:

Informed prices are without tax. Valid local tax to be added on the total price. Travel costs and potential shipping or postal costs are additional to the informed price.

Any travel arrangements and logistic costs to be accepted in advance by Client in writing.

Invoicing:

Total price is invoiced after the work is delivered to client. Payment period, 14 days net. Default interest rate of compliance with the Finnish law.

Subject to availability.

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TREON

OMUUS

